

**Announcing the
2007-2008
Old Colony Council Resource Manual**

In 2007 the Old Colony Council will be introducing a resource manual to all our registered families.

What is the Old Colony Council Resource manual? For our Scouting families it is a manual that provides a variety of information that a Scouting family will find useful throughout the year. For non-members, it will provide information on the variety of programs offered by Old Colony Council and how to involve their family or community organization.

What does this do for my business? For local business it provides a unique opportunity to advertise your services or product to the families of over 12000 members covering 41 communities throughout Southeastern Massachusetts. By purchasing an ad, businesses are guaranteeing two things: broad exposure for your business and an understanding that your company is making a difference in their community. As this publication evolves, Scouting families may be quite interested to know that you are a supporter of a movement that is so important to them.

Where does the money go? A large percentage goes towards the maintenance and operation of Camp Squanto, the Council's year round camping facility which is visited by over 20,000 people each year. It also goes towards supporting parents and leaders through organized events, training courses and advancement support, "Scouter News" our informational newspaper and our Scout Service Center located in Canton. Finally, the funds also go to provide campership assistance so every Scout has the opportunity to participate in the Scouting program.

How will I know my ad is being seen? If you wish, your ad may include language indicating a certain discount (either dollar amount or percentage) when the mention or show a copy of your ad.

Attached is the 2007-2008 Sponsorship and Adverting support application form. For more information about the 2007-2008 Old Colony Council Resource Manual please contact Harold Pinkham at 781-828-8360.

**OLD COLONY COUNCIL RESOURCE MANUAL
2007-2008
SPONSORSHIP & ADVERTISING SUPPORT**

SPONSOR/PATRON NAME: _____ PHONE: _____

CONTACT NAME (at place of sponsorship): _____

SPONSOR ADDRESS: _____

ADVERTISING SUPPORT

- | | | |
|--|---------------------------|---------|
| <input type="checkbox"/> BACK COVER | (5" width x 8" height) | \$2,000 |
| <input type="checkbox"/> INSIDE FRONT/BACK COVER | (5" width x 8" height) | \$1,500 |
| <input type="checkbox"/> FULL PAGE | (5" width x 8" height) | \$450 |
| <input type="checkbox"/> HALF PAGE | (5" width x 4" height) | \$250 |
| <input type="checkbox"/> QUARTER PAGE | (5" width x 2" height) | \$125 |
| <input type="checkbox"/> 1/8 Page | (2.5" width x 2." height) | \$75 |
| <input type="checkbox"/> Sponsor | One line listing | \$25 |

Personalized message to scout families to be included on ad (Optional):

PLEASE RETURN COPY OF
CAMERA READY COPY OF AD,
CHECK, AND THIS FORM TO:

*OLD COLONY COUNCIL, BSA
2438 WASHINGTON STREET
CANTON, MA 02021*

Phone: 781-828-8360

Contact: Harold Pinkham

Email: hpinkham@bsamail.org

Fax: 781-828-0543

Please make checks
payable to: **Old Colony Council**

SPONSORSHIP OPPORTUNITIES – Available upon request

Ad solicited by _____ phone _____ Email _____