

ONLINE SALES ACCESS

Scouts must create their own account (leaders cannot create the account for them)

The information scouts will need;

Name
Unit type and number (as shown on Scout Net)
District name
Council name
Charter organization

They need a unique email address. Why?

- **This is the unique identifier for any type of account on our website (we do not have usernames that you can create)**

- To ensure they get credit for their own online sales

- To ensure they get their Amazon.com Gift Card for selling outside of their traditional sale period. To receive emails from Trail's End (if you want to)

To register, you will need to know your **true unit number** (how the unit is registered with the BSA national office). For some Scouts, this is a four digit number.

If no units are found, check the tool-tip next to where you enter your unit number for help.

If you still get the message that no unit was found, please email support@trails-end.com and we will help you. Provide the following information so we can help you as fast as we can:

- Name
 - Unit type and number
 - District name
 - Council name
- Charter organization

The above information will help reduce the time it take for sign up and will ensure that the scouts and units receive the full benefits of the online sales program.

IPAD TOUCH COMING STAY TUNED



GREAT START! \$277,000 IN PRE-ORDERS

District Kernel's Corner

Each District Kernel will be given District Administrator status in the Trail's End system. This will enable each kernel the ability to :

Assign unit access

Review and amend orders

Access email info for unit kernels

Monitor unit sales and orders

Unit Kernel's Ticklers

Unit Kernel Check List

Did you log on to the Popcorn System?
Have you placed your Pre-order?
Do you have enough vehicles to pick-up at your assigned warehouse?
Do all your Scouts have a goal?

What do Scouts say to their customers?

Hi, My name is _____. Would you buy some great popcorn to help me earn my way in Scouting. You will help me won't you? How many would you like?

DISTRICT KERNEL CONTACTS

Squanto-Frank Degirolamo
fdegirolamo@hms.harvard.edu
Great Ponds-Millie Yeung
Millieyeung@yahoo.com
Seven Rivers-Patrick Hinton
phinton@baystatefinancial.com
Cranberry Harbors-Walter Seamon
Coj4sxl@verizon.net

Elements of a Great Kick-Off

Plenty of excitement

Fun, Fun.... More Fun

Incentives for Boys

Get Parents Involved

Communicate Goals,
Deadlines &
Effective Sales Techniques

Teach the boys how to sell

Warehouse Info

The warehouse locations are as follows:

**Sager Electronics-19 Leona Dr.
Middleboro, MA**

Will serve the following Districts
-Cranberry Harbors
-Great Ponds
-Squanto

**Dunkin Donut DCP-
150 Depot Bellingham**

Will serve the following District
-Seven Rivers

Warehouse Times

BOTH WAREHOUSES WILL BE OPEN FOR THE SHOW & SELL PRE ORDER DISTRIBUTION

**8:AM TO 10AM
ON**

**OCTOBER 2nd
&**

**FINAL ORDERS WILL BE AVAILABLE AT SAME LOCATIONS ON
NOVEMBER 20th**